



**FLOCERT**  
assuring fairness

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## PRESS INFORMATION

### FLOCERT providing Living Wage service for retailers

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**Bonn, 31 May, 2022.** FLOCERT, the global certification body of the Fairtrade system, is happy to announce it will provide retailers with verification services to move towards Living Wages for workers on banana plantations.

Living Wage is the remuneration received for a standard workweek by a worker in a particular place. This wage is sufficient to afford a decent standard of living for the worker and his or her family. Elements of a decent standard of living include food, water, housing, education, health care, transportation, clothing, and other essential needs including provision for unexpected events.

In collaboration with Fairtrade International, FLOCERT has developed a verification concept to assess and audit wages in the banana supply chains of retailers. Building up from the IDH Salary Matrix tool, we can determine the existing Living Wage gaps, provide pricing recommendations and verify the payments made. FLOCERT is happy to announce that committed German retailers such as Lidl are making use of the service as part of their transformation towards Living Wage bananas.

The verification service is open to all interested retailers in the Fairtrade system who are committed to improving the wage situation in their banana supply chains by paying a Living Wage to the banana plantation workers. With this approach, we aim to achieve a sector-wide transformation in the banana sector and beyond in coming years.

*FLOCERT is a leading global assurance provider. Besides providing sole certification to Fairtrade, FLOCERT also offers an array of services to support companies in sourcing on fair principles, where no Fairtrade Standard applies. Founded in 2003, FLOCERT remains mission-driven and dedicated to working with all types of organisations, from small producers to internationally recognised brands, in order to promote fairness in global trade. Our accreditation as a "Social Enterprise" demonstrates our commitment to social business values. With six international offices conducting business in over 120 countries, FLOCERT specialises in offering global reach with local expertise to its almost 6,000 customers. For more information, visit us at [www.flocert.net](http://www.flocert.net)*

Certifier for



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