

EDGE: ECONOMIC DIVIDENDS FOR GENDER EQUALITY

EDGE is **the leading global assessment methodology and business certification standard for gender equality**. Launched at the World Economic Forum in 2011, EDGE Certification has been designed to help companies not only create an optimal workplace for women and men, but also benefit from it. EDGE stands for Economic Dividends for Gender Equality and is distinguished by its rigor and focus on business impact.

EDGE is

- A **robust workforce analytics approach** to inform company's gender diversity strategy and priorities
- An **effective benchmarking tool** across industries, geographies and against the EDGE Global standard
- A **global branding tool**, allowing companies to give visibility and credibility to their commitment for workplace gender equality

Your EDGE benefits

- Analysis of **gender representation and dynamics** of your talent pipeline as well as their **underlying causes**
- Articulation of a **tailor-made action plan** for improvement with achievable targets at short, medium and long term
- **Global independent recognition** through the EDGE Certification as a **gender enlightened** organization

Your FLOCERT benefits

- **Proven certification expertise**. As the certifier for Fairtrade, we have over 12 years of proven experience delivering unparalleled **global certification** and verification services
- **Accessible and reliable**. With a vast network of dedicated staff and **auditing experts** around the globe, we pride ourselves in local knowledge
- **Transparent and credible**. We are the only **ethical certification body** with an ISO accreditation, meaning our business processes are proven to be reliable and independent
- **Value driven**. As a **social business** we are motivated by sustainability, equality and helping organizations to demonstrate their impact

The process

